



Accepted Poster Guidelines

You are asked to follow the guidelines below when producing your poster for presentation at ECCA 2017:

- All poster presenters should present themselves at the Conference Registration desk on **Tuesday 6th June between 07:30 – 09:00**. You will receive instructions where your allotted poster place will be. The poster display will be open to all delegates attending the Conference.
- All posters are required to be **A0 size in Portrait Orientation** (0.84 x 1.19 m). Failure to follow this requirement will mean that the poster will not fit on the allotted board.
- Posters will be displayed from Tuesday 6th – Thursday 8th June. Posters can be removed from 2pm on Thursday.
- Poster presenters are requested to attend the Poster Drinks Reception on Tuesday 6th June from 18:00 – 20:00.
- Posters are grouped by theme. We plan to organise Poster Tours during the Poster Drinks Reception. We will bring small groups of delegates to visit each group of posters. Poster presenters will be given the opportunity to spend 1-2 minutes introducing their poster, and delegates will be able to ask questions. There will be two 30 minute tours during the evening – one at 6.30 pm and one at 7.15 pm. We will notify you later which tour will visit your poster. Please ensure that you are standing by your poster at that time.
- Posters must be printed on paper. Please do not print on fabric as they will not adhere to the boards.
- Posters should be clear and easy to read. Type size should be sufficiently large to allow people to read from 2-3 metres away. (Minimum of 36pt font size for text and larger for titles). Do not reduce the text size in order to fit more information onto one poster.
- Although your poster can expand on the information provided in your abstract, try to avoid overload – too much information or a cluttered appearance detracts from the overall impact. Less is more!
- The simple use of colour can enhance a poster, but avoid the temptation towards using too many colours that distract from the content.



- Consider the use of suitable photographs, images, tables, charts and graphs. Keep logos discrete and to a minimum.
- The poster background should be plain to ensure legibility
- Before sending to print do not forget to proof read the poster yourself, and ask someone else to do the same, checking also for clarity.