



## Accepted Poster Guidelines

You are asked to follow the guidelines below when producing your poster for presentation at ECCA 2017:

- All poster presenters should present themselves at the Conference Registration desk on **Tuesday 6<sup>th</sup> June between 07:30 – 09:00**. You will receive instructions where your allotted poster place will be. The poster display will be open to all delegates attending the Conference.
- All posters are required to be **A0 size in Portrait Orientation** (0.84 x 1.19 m). Failure to follow this requirement will mean that the poster will not fit on the allotted board.
- Posters will be displayed from Tuesday 6<sup>th</sup> – Thursday 8<sup>th</sup> June. Posters can be removed from 2pm on Thursday.
- Poster presenters are requested to attend the Poster Reception on Tuesday 6<sup>th</sup> June from 18:00 – 20:00.
- Posters must be printed on paper. Please do not print on fabric as they will not adhere to the boards.
- Posters should be clear and easy to read. Type size should be sufficiently large to allow people to read from 2-3 metres away. (Minimum of 16pt font size for text and larger for titles). Do not reduce the text size in order to fit more information onto one poster.
- Although your poster can expand on the information provided in your abstract, try to avoid overload – too much information or a cluttered appearance detracts from the overall impact. Less is more!
- The simple use of colour can enhance a poster, but avoid the temptation towards using too many colours that distract from the content.
- Consider the use of suitable photographs, images, tables, charts and graphs. Keep logos discrete and to a minimum.
- The poster background should be plain to ensure legibility
- Before sending to print do not forget to proof read the poster yourself, and ask someone else to do the same, checking also for clarity.